



DECEMBER 31, 2019

#### **OBJECTIVE**

Focused on large capitalization companies. Investment objective is capital appreciation with a secondary objective of dividend income.

### **INVESTMENT PHILOSOPHY**

Confluence's investment philosophy is a bottom-up, fundamental approach that seeks to generate above-average returns over the long-term by identifying businesses that possess substantial competitive advantages and are trading at discounts to our estimate of intrinsic value. Advantages may include strong brand names, highly differentiated services or products, dominant market share, flexible pricing power, protected technology or specialized industrial skill sets. Companies have the ability to generate high levels of cash flow and are led by management teams that create shareholder wealth.

The investment process focuses on managing risk, which we define as the probability of a permanent loss of capital, by owning quality businesses at attractive valuations diversified across a variety of market sectors. This discipline strives to protect investors on the downside while enhancing upside potential. Over time, we believe this approach positions the portfolio to deliver superior risk-adjusted returns.

## **OVERVIEW**

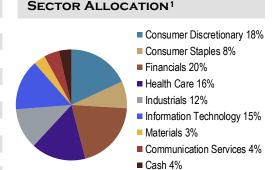
- Focused on seasoned businesses that generally have market capitalizations above \$10 billion
- Stocks selected through independent research, evaluating the fundamentals
  of individual companies, and purchased when trading at discounts to our
  estimate of intrinsic value
- ♦ 4% position sizes
- ♦ Low-to-moderate turnover
- Suitable for clients whose primary objective is capital appreciation and whose secondary objective is dividend income

CHARACTERISTICS <sup>1</sup>	Portfolio	S&P500		
Dividend Yield	1.3%	1.9%		
Number of Positions	23-25	505		
Annual Turnover (5-Year Rolling)	12%			

This information is presented as supplemental information to the disclosures required by the GIPS® standards. Investing in securities involves the risk of loss of the amount invested that investors should be prepared to bear. There can be no assurance that any investment objective will be achieved or that any investment will be profilable or avoid incurring losses. The listing of \*10 Largest Holdings' is not a complete list of all stocks in the portfolio or which Confluence may be currently recommending. Application of the investment strategy as of a later date will likely result in changes to the listing. Sector weightings/holdings of individual client portfolios in the strategy may differ, sometimes significantly, from these listings. Contact Confluence for a complete list of holdings. Portfolio yield: composite level weighted average yield; calculated based on annualized current dividends; source: FactSet. Benchmark yield source: Bloomberg. Annual turnover 5-year rolling calculated from sample accounts for periods ending 12/31/2019.

MARKET CAP <sup>1</sup>	PORTFOLIO	S&P500
Weighted Avg. Market Cap (\$B)	133.5	291.3
Largest Market Cap (\$B)	1,203.1	1,304.8
Median Market Cap (\$B)	74.0	23.6
Smallest Market Cap (\$B)	7.1	2.9
Large Cap (>\$10B)	89%	
Mid Cap (\$10B-\$2B)	8%	
Small Cap (<\$2B)	0%	

10 LARGEST HOLDINGS <sup>1</sup>	
Thermo Fisher Scientific Inc.	4.9%
W.R. Berkley Corporation	4.6%
Brookfield Asset Management Inc.	4.4%
Cerner Corporation	4.2%
Lowe's Companies, Inc.	4.2%
Black Knight, Inc.	4.2%
Alphabet Inc. (Class C)	4.2%
The TJX Companies, Inc.	4.1%
Berkshire Hathaway Inc. (Class B)	4.1%
Diageo plc	4.0%



## **INVESTMENT PROCESS**

# SECURITY SELECTION GREAT COMPANIES AT BARGAIN PRICES

Our disciplined investment process is research-driven, seeking to uncover "great companies" trading at bargain prices. We define great companies as those with the following attributes:

#### **Durable Competitive Advantages**

- Meaningful pricing power
- ♦ High barriers to entry
- Superior return on capital over extended periods of time

#### Free Cash Flow

- Substantial amount available to benefit shareholders
- Should far exceed the capital expenditures needed to maintain and grow the business

#### **Capable Management**

- Demonstrated ability to effectively allocate capital
- Alignment of management's interest with investors through large personal investments in company stock

## BUY DISCIPLINE INVEST BASED ON PRICE AND PATIENCE

We believe focusing on high-quality companies and purchasing only when they're being offered at prices below our estimate of intrinsic value is an effective means for limiting downside risk, while maximizing total return potential over an investment cycle.

- Primary focus is price paid for a stock (discount to intrinsic value)
- Each portfolio company is evaluated to determine the highest price we will pay for a security
- This entry point is generally set at a 25%-50% discount to our internal estimate of intrinsic value
- Entry points are continually re-assessed
- Risk is defined as the probability of a permanent loss of capital as opposed to tracking error of a benchmark

New accounts may not be fully invested at inception if companies are trading above current entry points.

## SELL DISCIPLINE

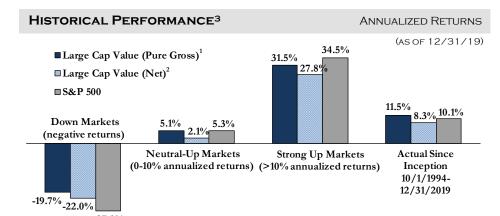
To help preserve capital, portfolio positions are continually reviewed.

A company's stock may be sold if:

- Share price reaches or exceeds our estimate of full valuation
- Company's fundamentals deteriorate
- More attractive opportunities are identified

#### ABOUT CONFLUENCE INVESTMENT MANAGEMENT LLC

Confluence Investment Management is an independent Registered Investment Advisor located in St. Louis, Missouri, that provides professional portfolio management and advisory services to institutional and individual clients. Confluence's investment philosophy is based upon independent, fundamental research that integrates evaluation of market cycles, macroeconomics and geopolitical analysis with the firm's value-driven, company-specific approach. The portfolio management philosophy begins by assessing risk and follows through by positioning clients to achieve their income and growth objectives.



STATISTICAL ANALYSIS <sup>4</sup>									
Portfolio at Quarter End	vs. S&P 500								
Active Share (as of 12/31/19)	92.74%								
Since Inception**	Pure Gross-of-Fees <sup>1</sup>	S&P 500							
Downside Capture Ratio	72.85	100.00							
Alpha	2.42	0.00							
Beta	0.85	1.00							
Annualized Standard Deviation	14.70%	15.79%							
R-Squared	0.84	1.00							
Sharpe Ratio	0.62	0.49							

<sup>\*\*</sup>Inception is 10/1/1994

### PERFORMANCE COMPOSITE RETURNS (For Periods Ending December 31, 2019)

	Pure Gross- of-Fees <sup>1</sup>	Net-of- Fees <sup>2</sup>	S&P 500	R1000 Value	Calendar Year	Pure Gross-of- Fees <sup>1</sup>	Net-of- Fees <sup>2</sup>	S&P 500	R1000 Value	Difference (Gross- S&P500)	# of Portfolios	Composite Assets (000s)	Total Firm Assets (000s)	Composite 3yr Std Dev	S&P 500 3yr Std Dev	R1000V 3yr Std Dev	Composite Dispersion
Since	11.5%	8.3%	10.1%	9.9%	1994**	3.4%	2.6%	(0.0%)	(1.6%)	3.4%	122	\$10,206		N/A	N/A	N/A	N/A
Inception**				3.370	1995	32.7%	29.1%	37.6%	38.3%	(4.9%)	178	\$24,073		N/A	N/A	N/A	1.1%
25-Year*	11.5%	8.3%	10.2%	10.1%	1996	29.9%	26.4%	23.0%	21.6%	6.9%	417	\$63,132		N/A	N/A	N/A	1.7%
20-Year*	9.3%	6.2%	6.1%	7.0%	1997	31.9%	28.3%	33.4%	35.2%	(1.5%)	973	\$151,053		N/A	N/A	N/A	2.1%
15-Year*	9.8%	6.7%	9.0%	7.6%	1998	9.0%	6.0%	28.6%	15.6%	(19.6%)	2,360	\$297,953		N/A	N/A	N/A	1.8%
10-Year*	13.5%	10.1%	13.6%	11.8%	1999	2.9%	0.1%	21.0%	7.3%	(18.1%)	2,138	\$260,171		N/A	N/A	N/A	1.7%
					2000	11.5%	8.4%	(9.1%)	7.0%	20.6%	1,104	\$159,096		N/A	N/A	N/A	2.3%
5-Year*	10.4%	7.2%	11.7%	8.3%	2001	(2.5%)	(5.1%)	(11.9%)	(5.6%)	9.4%	1,065	\$145,683		N/A	N/A	N/A	1.1%
3-Year*	14.2%	10.8%	15.3%	9.7%	2002	(12.2%)	(14.6%)	(22.1%)	(15.5%)	9.9%	1,027	\$125,161		N/A	N/A	N/A	0.6%
1-Year	34.5%	30.5%	31.5%	26.5%	2003	30.9%	27.3%	28.7%	30.0%	2.2%	1,010	\$163,840		15.8%	18.1%	16.0%	1.0%
					2004	15.7%	12.6%	10.9%	16.5%	4.8%	1,052	\$197,447		13.7%	14.9%	14.8%	1.0%
YTD	34.5%	30.5%	31.5%	26.5%	2005	(1.6%)	(4.3%)	4.9%	7.1%	(6.5%)	1,064	\$188,332		8.7%	9.0%	9.5%	0.6%
QTD	5.8%	5.1%	9.1%	7.4%	2006	17.8%	14.5%	15.8%	22.2%	2.0%	957	\$198,952		5.8%	6.8%	6.7%	0.6%
*1,000000000	*A. coro era a consciella a di radi uma				2007	5.9%	3.0%	5.5%	(0.2%)	0.4%	834	\$174,711		6.7%	7.7%	8.1%	0.6%
	*Average annualized returns **Inception is 10/1/1994				2008	(27.0%)	(29.1%)	(37.0%)	(36.8%)	9.9%	119	\$25,562	\$291,644	13.2%	15.1%	15.4%	N/A
oopao					2009	28.6%	24.8%	26.5%	19.7%	2.2%	149	\$53,387	\$533,832	17.7%	19.6%	21.1%	1.4%
Portfolio B					2010 2011	12.1%	8.8%	15.1%	15.5%	(3.0%)	192	\$76,040	\$751,909	19.7%	21.9%	23.2%	0.4%
	<b>S&amp;P</b> 500 Index – A capitalization-weighted index of 500					6.4%	3.2%	2.1%	0.4%	4.3%	228	\$89,145	\$937,487	17.1%	18.7%	20.7%	0.3%
	Index is desig				2012	19.0%	15.4%	16.0%	17.5%	3.0%	249	\$143,568	\$1,272,265	13.5%	15.1%	15.5%	0.4%
of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.					2013	37.6%	33.6%	32.4%	32.6%	5.2%	373	\$208,844	\$1,955,915	10.6%	11.9%	12.7%	0.9%
					2014	10.7%	7.5%	13.7%	13.4%	(2.9%)	618	\$278,339	\$2,589,024	8.6%	9.0%	9.2%	0.5%
	00® Value Inde	2015	1.6%	(1.4%)	1.4%	(3.8%)	0.2%	858	\$352,556	\$3,175,419	10.1%	10.5%	10.7%	0.5%			
	gned to meas	2016	8.6%	5.4%	12.0%	17.3%	(3.4%)	1,003	\$396,038	\$4,413,659	10.0%	10.6%	10.8%	0.4%			
Russell 1000® Index companies with lower price-to-					2017	16.1%	12.6%	21.8%	13.6%	(5.7%)	1,049	\$380,737	\$5,944,479	9.0%	9.9%	10.2%	0.6%
book ratios and lower forecasted growth values. (Source: Bloomberg)					2018	(4.6%)	(7.4%)	(4.4%)	(8.3%)	(0.2%)	1,029	\$364,805	\$5,486,737	10.4%	10.8%	10.8%	0.6%
(Source. biooniberg)					2019	34.5%	30.5%	31.5%	26.5%	3.0%	1,118	\$525,944	\$7,044,708	11.8%	11.9%	11.8%	0.6%

Confluence claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Confluence has been independently verified for the periods of 8/1/2008 through 12/31/2018. A copy of the verification report is available upon request. Verification assesses whether: 1. the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis, and 2. the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

The Large Cap Value Strategy was incepted on October 1, 1994 and the current Large Cap Value Composite was created on August 1, 2008. Performance presented prior to August 1, 2008 occurred while the Portfolio Management Team members were the primary individuals responsible for selecting the securities to buy and sell. Confluence Investment Management LLC is an independent registered investment adviser. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results. The U.S. Dollar is the currency used to express performance. Returns are presented gross and net of all fees and include the reinvestment of all income.

1 Pure gross returns are presented gross and net of all fees and include the reinvestment of all income.

2 Net of fee performance was calculated using the highest applicable annual bundled fee of 3.00% applied quarterly (2.75% prior to 7/1/08). This fee includes brokerage commissions, portfolio management, consulting services and custodial services. The Confluence fee schedule for this composite is as follows: 0.60% on the first \$500,000; .05% on the next \$500,000; and 0.50% over \$1,000,000. There are no incentive fees. Clients pay an all-inclusive fee based on a percentage of assets under management. The collection of fee

on assets under trianagement. The collection or hees protocol a composite or new prices and are available upon request from the respective wrap sponsors.

A complete list of composite descriptions is available upon request. Additional information regarding policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. The annual composite descriptions is available upon request. Additional information regarding policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. The annual composite dispersion is an equal-weighted standard deviation calculated for accounts in the composite for the entire year. The Large Cap Value composite contains fully discretionary Large Cap Value wrap accounts. Large Cap Value is a value-based, bottom-up portfolio that utilizes stocks with market capitalizations typically exceeding \$10 billion. "Results shown for the year 1994 represent partial period performance from October 1, 1994 through December 31, 1994. N/A-Composite Dispersion: Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year. N/A-3yr Std Dev: Composite does not have 3 years of monthly performance history and/or performance are accounted to the composite does not have 3 years of monthly performance history and/or performance and period performance from Composite does not have 3 years of monthly performance history and/or performance and period performance from Composite does not have 3 years of monthly performance history and/or performance and period performance and period performance from Composite does not have 3 years of monthly performance history and/or performance and period performance from Composite does not have 3 years of monthly performance history and/or performance and period performance from Composite does not have 3 years of monthly performance history and/or performance from Composite does not have 3 years of mo mance was calculated quarterly prior to January 2001.

3 Historical Performance Chart—Annualized returns using calendar quarter performance data. Down Markets: annualized negative benchmark return; Neutral-Up Markets: annualized positive benchmark return is less than 10%; Strong Up Markets: annualized benchmark return is greater than 10%. The Standard & Poor's 500 Index (S&P 500®) is an unmanaged market capitalization-weighted index of 500 common stocks chosen for market size, liquidity, and industry group representation to represent U.S. equity performance. Down Markets: Q4 '94, Q3 '98, Q3 '99, Q2 '00-Q1 '01, Q3 '01, Q2 '02-Q3 '02, Q1 '03, Q3 '04, Q1 '05, Q2 '10, Q3 '11, Q2 '12, Q4 '12, Q3 '15, Q1 '18, Q4 '18; Neutral-Up Markets: Q1 '00, Q1 '02-Q1 '04, Q2 '05, Q4 '05, Q1 '07, Q3 '07, Q2 '11, Q1 '14, Q3 '14, Q1 '15-Q2 '15, Q1 '16, Q3 '19, Strong Up Markets: Q1 '95-Q2 '98, Q4 '98-Q2 '99, Q4 '01, Q4 '01, Q4 '01, Q4 '02, Q2 '03-Q4 '03, Q4 '04, Q3 '05, Q1 '06, Q3 '06-Q4 '06, Q2 '07, Q2 '09-Q1 '10, Q3 '10-Q1 '11, Q4 '11-Q1 '12, Q3 '12, Q1 '13-Q4 '13, Q2 '14, Q4 '15, Q2 '16-Q4 '17, Q2 '18-Q3 '18, Q1 '19-Q2 '19, Q4 '19, Q2 '01, Q4 '01, Q4 '02, Q2 '03-Q4 '03, Q4 '04, Q3 '05, Q1 '03, Q1 '04, Q1 '01, Q3 '10-Q1 '11, Q4 '11-Q1 '12, Q3 '12, Q1 '13-Q4 '13, Q2 '14, Q4 '15, Q2 '16-Q4 '17, Q2 '18-Q3 '18, Q1 '19-Q2 '19, Q4 '19, Q2 '01, Q4 '01, Q4 '02, Q2 '03-Q4 '03, Q4 '04, Q3 '05, Q1 '06, Q4 '07-Q1 '09, Q2 '09, Q4 '09, Q2 '01, Q4 '01, Q4 '02, Q2 '03-Q4 '03, Q4 '04, Q3 '05, Q1 '06, Q3 '05, Q1 '06, Q3 '05, Q1 '07, Q2 '09-Q1 '10, Q3 '10, Q1 '11, Q4 '11-Q1 '12, Q3 '12, Q1 '13-Q4 '13, Q2 '14, Q4 '15, Q2 '16-Q4 '17, Q2 '18-Q3 '18, Q1 '19-Q2 '19, Q4 '09, Q2 '01, Q4 '01, Q4 '01, Q4 '02, Q2 '03-Q4 '03, Q4 '04, Q3 '05, Q1 '06, Q3 '05, Q1 '06, Q3 '05, Q1 '07, Q2 '09-Q1 '10, Q3 '07, Q2 '10-Q1 '11, Q3 '12, Q4 '12, Q3 '12, Q1 '13, Q3 '12, Q1 '14, Q3 '12, Q1 '1

## Confluence Value Equities Investment Committee

-27.0%

Mark Keller, CFA Chris Stein Tore Stole Joe Hanzlik Kaisa Stucke, CFA Brett Mawhiney, CFA Daniel Winter, CFA Tom Dugan, CFA John Wobbe Dustin Hausladen Blair Brumley, CFA

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