# **GLOBAL HARD ASSETS**



JUNE 30, 2022

## **OBJECTIVE**

Invests in hard asset companies that are directly responsible for mining, extracting, or producing tangible commodities such as gold, oil, or coal. Investment objective is capital appreciation.

### **INVESTMENT PHILOSOPHY**

The Global Hard Assets strategy comprises investments in hard assets, which we define as tangible commodities, such as a gold bar, a barrel of oil or a ton of coal. The portfolio primarily includes common stocks of companies in the hard assets sector which are directly responsible for mining, extracting or producing the hard assets. The portfolio also typically holds various hard asset exchange-traded products (ETPs), specifically selected to avoid K-1s for tax considerations, thus giving the portfolio exposure to actual commodities which tend to be less affected by financial market factors.

We believe there is value in commodities due to long-term international economic and geopolitical trends that are likely to continue in place for many years and are likely to provide underlying support for commodity prices through the next several economic cycles, even if inflation fails to rise. At the same time, commodities tend to do well under conditions of rising inflation. In particular, we expect these three key trends will support rising hard asset prices in the long run: 1) lack of confidence in fiat currencies will undermine their function as stores of value, which will encourage global savers to use hard assets as an alternative; 2) growth of large emerging economies, which tend to be more resource intensive, will boost commodity demand; 3) decline of U.S. economic and military dominance will lead to a more unstable multi-polar world and encourage inventory accumulation.

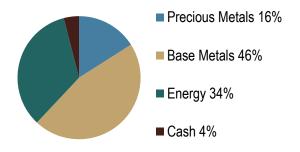
#### **OVERVIEW**

- Invests in hard asset companies directly responsible for mining, extracting or producing tangible commodities
- ♦ Investment approach utilizes a top-down, global market view coupled with bottom-up proprietary research
- Investable universe consists of global equities and ETPs focused on the hard assets sector
- ♦ Appropriate for clients whose primary objective is capital appreciation
- ♦ Strategy assets: \$21.3 million<sup>1</sup>

## Portfolio Holdings<sup>1</sup>

CHARACTERISTICS							
Dividend Yield	2.8%						
Number of Positions	35-55						
Annual Turnover (5-yr Rolling as of 12/31/21)	50%						

## **COMMODITY CLASS ALLOCATION**



10 Largest Holdings	WEIGHT
Continental Resources Inc.	4.1%
Eni S.p.A.	4.1%
Glencore plc	4.0%
Exxon Mobil Corp.	3.9%
Chesapeake Energy Corp.	3.8%
Mosaic Co.	3.8%
Franco-Nevada Corp.	3.7%
Coterra Energy Inc.	3.7%
Pioneer Natural Resources Co.	3.6%
ConocoPhillips	3.6%

<sup>&</sup>lt;sup>1</sup> Total strategy assets include assets under management (AUM) and assets under advisement (AUA). As of 12/31/21, AUM = \$9.5 million and AUA = \$11.8 million.

### **INVESTMENT PROCESS**

#### TOP-DOWN APPROACH

Our disciplined investment process utilizes a top-down approach to identify investable sectors, coupled with bottom-up, security selection.

## 1) Geopolitical and global macro analyses define:

- Sector weightings
- ♦ Acceptable geographic locations of reserves

#### 2) Allocation decisions:

- Investments are screened based upon our view of commodities compared to equities
- Commodity vs. equity weightings are decided

#### 3) Security Selection:

- ♦ Equity security selection
- ♦ ETP selection

#### **BOTTOM-UP SECURITY SELECTION CRITERIA**

Once a universe of securities is identified utilizing the macro-analysis, we seek to identify companies that have the ability to increase production and grow reserves over time, thus appreciating capital.

- Companies that extract, mine or produce hard assets
- Suitable companies possess an ability to grow reserves and increase production
- Companies domiciled in politically stable countries with developed contract law
- ♦ Securities, including ETPs, provide exposure to a desired tangible asset
- ♦ Sector weights are defined by Confluence's macro and geopolitical views
- Securities provide exposure to underlying hard assets that are trading at significant discounts to our estimate of value

## **SELL DISCIPLINE**

To help preserve capital, portfolio positions are continually reviewed.

A company's stock may be sold if:

- Strategic or macro views have changed
- ♦ The company reaches or exceeds our estimate of full valuation
- ◆ The underlying hard asset reaches or exceeds our estimate of full valuation causing sector rotation of capital
- ♦ Business fundamentals deteriorate
- ♦ The company's country of domicile becomes unstable
- ♦ The company's reserves drastically decline

## Portfolio Commentary<sup>2</sup>

## **SECOND QUARTER 2022 MARKET OBSERVATIONS**

The Bloomberg commodity index fell during the quarter by 5.5%. Energy was the strongest performer, up 5.5%, as oil increased 9.8% but natural gas prices declined 7.5%. The rest of the major commodity groups fell during the quarter. Industrial metals were off 27.2%, with copper down 21.4%. Precious metals fell 9.3%, with gold lower by 6.4%. Agricultural commodity prices were down 4.7%, with grains off 5.4% and livestock declining 8.4%. Because our Global Hard Assets portfolio is primarily invested in the equities of companies that produce these commodities, rather than in the commodities themselves, market price movements of our investments tend to be amplified in both directions.

Given our overweight to industrial metals, our strategy's performance was far weaker than the overall commodity index. Currently, industrial metals make up 46% of the Global Hard Assets portfolio. Even the 34% allocation to energy failed to support the portfolio, mostly because equities in this sector came under pressure due to the threat of windfall profit taxes.

We consider this portfolio to be a strategic alternative asset. However, the nature of commodities is cyclical; even during the strong commodity bull market of the 1970s, commodity prices declined in recessions. Because this is a long-only portfolio, there is limited capacity to offset cyclical weakness.

At the same time, it is important not to let cyclical weakness overshadow changes we are seeing in the global economy and in geopolitics that favor this portfolio. The concerns that led us to create this portfolio are coming to fruition at a rapid pace. The dollar has been undermined as a reserve currency due to the freezing of Russia's reserve assets. The security of global supply chains rests on the good graces of the U.S. Navy, funded by the American taxpayer, who is becoming jaded with providing that global public good. If nations and companies can no longer count on readily accessible commodity flows, hoarding is inevitable. We are already seeing that behavior occur with grains and energy. It is our expectation that, in the future, commodities will represent some part of foreign reserves. At the same time, we are seeing limited supply-side response; for example, oil companies, both private and state owned, have been reluctant to expand output despite higher prices. Miners are facing local opposition in many nations. Even agriculture is dependent on mining and drilling for critical inputs. We expect a rebound in commodity prices in the wake of any downturn.

## **PERFORMANCE**

COMPOSITE RETURNS<sup>3</sup> (For Periods Ending June 30, 2022)

	Since Inception**	10-Year*	5-Year*	3-Year*	1-Year	YTD	QTD
Global Hard Assets Pure Gross-of-Fees <sup>4</sup>	1.1%	(0.4%)	7.3%	14.8%	3.9%	0.3%	(21.2%)
Net-of-Fees <sup>5</sup>	(1.9%)	(3.4%)	4.1%	11.4%	0.8%	(1.2%)	(21.8%)
Custom Benchmark	3.1%	2.1%	8.5%	15.0%	9.9%	6.8%	(16.3%)

Calendar Year	Pure Gross- of-Fees <sup>4</sup>	Net-of- Fees <sup>5</sup>	Custom Benchmark	Difference (Gross- Benchmark)	# of Portfolios	Composite Assets (000s)	Total Firm Assets (000s)	Composite 3yr Std Dev	Benchmark 3yr Std Dev	Composite Dispersion
2009**	14.3%	13.4%	10.2%	4.0%	1	\$1,660	\$533,832	N/A	N/A	N/A
2010	37.7%	33.6%	30.8%	6.8%	13	\$6,853	\$751,909	N/A	N/A	N/A
2011	(20.4%)	(22.8%)	(10.4%)	(10.0%)	122	\$24,223	\$937,487	N/A	N/A	0.5%
2012	5.0%	1.9%	(0.9%)	5.9%	110	\$21,537	\$1,272,265	24.9%	20.4%	0.4%
2013	(15.4%)	(18.0%)	(5.8%)	(9.7%)	92	\$16,831	\$1,955,915	22.4%	18.7%	0.6%
2014	(14.0%)	(16.6%)	(17.8%)	3.7%	79	\$11,842	\$2,589,024	17.1%	16.1%	0.3%
2015	(27.4%)	(29.6%)	(31.5%)	4.0%	53	\$5,653	\$3,175,419	16.2%	18.1%	0.3%
2016	23.3%	19.7%	52.3%	(29.0%)	41	\$5,596	\$4,413,659	18.6%	23.5%	0.3%
2017	2.4%	(0.7%)	5.3%	(3.0%)	34	\$5,038	\$5,944,479	17.0%	21.4%	0.2%
2018	(16.2%)	(18.7%)	(17.2%)	0.9%	27	\$3,540	\$5,486,737	15.0%	18.4%	0.3%
2019	12.4%	9.1%	7.3%	5.1%	25	\$3,644	\$7,044,708	14.7%	15.3%	0.4%
2020	24.4%	20.7%	3.8%	20.5%	26	\$5,789	\$6,889,798	25.9%	29.6%	0.2%
2021	12.6%	9.2%	37.6%	(25.0%)	31	\$8,187	\$7,761,687	26.1%	29.8%	0.7%

<sup>\*</sup>Average annualized returns

See performance disclosures on last page.

## Portfolio Benchmark

**Custom Benchmark** – Custom benchmark (blended monthly) consists of: CRB Commodity Index 30%, S&P Oil and Gas Exploration and Production 30%, S&P Metals and Mining 25%, NYSE Gold Miners Index 15%. (Source: Bloomberg)

<sup>\*\*</sup>Inception is 10/1/2009

### **DISCLOSURES**

- ¹ Portfolio Holdings—Presented as supplemental information to the disclosures required by the GIPS® standards. Investing in securities involves the risk of loss of the amount invested that investors should be prepared to bear. There can be no assurance that any investment objective will be achieved or that any investment will be profitable or avoid incurring losses. The listing of "10 Largest Holdings" is not a complete list of all stocks in the portfolio or which Confluence may be currently recommending. Application of the investment strategy as of a later date will likely result in changes to the listing. Commodity class weightings and holdings of individual client portfolios in the strategy may differ, sometimes significantly, from these listings. Contact Confluence for a complete list of holdings. Portfolio yield: composite-level weighted average yield, calculated based on annualized current dividends; source: FactSet. Annual turnover 5-year rolling calculated from sample accounts for periods ending 12/31/2021.
- <sup>2</sup> Market Observations—Information provided in this report is for educational and illustrative purposes only and should not be construed as individualized investment advice or a recommendation. The investment or strategy discussed may not be suitable for all investors. Investors must make their own decisions based on their specific investment objectives and financial circumstances. Opinions expressed are current as of the date shown and are subject to change.
- <sup>3</sup> Performance Composite Returns—Confluence Investment Management LLC claims compliance with the Global investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Confluence Investment Management LLC has been independently verified for the periods August 1, 2008, through December 31, 2021. The verification report is available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards.

Verification provides assurance on whether the firm's policies and procedures related to composite maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. The Global Hard Assets strategy was incepted on October 1, 2009, and the Global Hard Assets Composite was created on October 1, 2009. Confluence Investment Management LLC is an independent registered investment adviser. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results. The U.S. Dollar is the currency used to express performance. Returns are presented gross and net of all fees and include the reinvestment of all income.

4 Pure gross returns are shown as supplemental information to the disclosures required by the GIPS® standards.

<sup>5</sup>Net-of-fee performance was calculated using the highest applicable annual bundled fee of 3.00% applied quarterly. This fee includes brokerage commissions, portfolio management, consulting services and custodial services. The Confluence fee schedule for this composite: 0.60% on the first \$500,000; 0.55% on the next \$500,000; 0.50% over \$1,000,000. There are no incentive fees. Clients pay an all-inclusive fee based on a percentage of assets under management. The collection of fees produces a compounding effect on the total rate of return net of fees. Bundled fee accounts make up 100% of the composite for all periods. Actual investment advisory fees incurred by clients may vary. Wrap fee schedules are provided by independent wrap sponsors and are available upon request from the respective wrap sponsor.

A complete list of composite descriptions is available upon request. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. The annual composite dispersion is an equal-weighted standard deviation, using gross-of-fee returns, calculated for the accounts in the composite for the entire year. The three-year annualized standard deviation measures the variability of the composite gross returns over the preceding 36-month period. The Global Hard Assets Composite contains fully discretionary Global Hard Assets wrap accounts. The Global Hard Assets portfolio is focused on investments in hard assets which are defined as tangible commodities, such as a gold bar, a barrel of oil or a ton of coal. The portfolio comprises common stocks of companies in the hard assets sector and hard asset ETFs or ETNs which give the portfolio exposure to actual commodities.

\*\*Results shown for the year 2009 represent partial period performance from October 1, 2009, through December 31, 2009.

N/A-Composite Dispersion: Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year.

N/A-3yr Std Dev: Composite does not have 3 years of monthly performance history.

Global Hard Assets includes securities and asset classes that typically have greater price volatility. Global Hard Assets is subject to commodity pricing, supply & demand and regulatory risks, in addition to U.S. and non-U.S. equities, non-diversification and currency risks. Prices of various commodities and natural resources may be affected by factors such as drought, floods, weather, changes in storage costs, changing supply and demand relationships, transportation costs, embargoes, tariffs and other regulatory developments, as well as foreign currency exchange rates and international interest rates, many of which factors are unpredictable.

## **ABOUT CONFLUENCE INVESTMENT MANAGEMENT LLC**

Confluence Investment Management is an independent Registered Investment Advisor located in St. Louis, Missouri, that provides professional portfolio management and advisory services to institutional and individual clients. Confluence's investment philosophy is based upon independent, fundamental research that integrates evaluation of market cycles, macroeconomics and geopolitical analysis with the firm's value-driven, company-specific approach. The portfolio management philosophy begins by assessing risk and follows through by positioning clients to achieve their income and growth objectives.

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