

# FIXED INCOME (TAX-EXEMPT)

THIRD QUARTER 2020

# **OBJECTIVE**

Invests in municipal bond Exchange Traded Funds (ETFs), diversified across maturities and a wide variety of municipalities. These ETFs produce income generally exempt from Federal income taxes. Strives to deliver the income and lower volatility traditionally available from a diversified municipal bond portfolio.

#### **INVESTMENT PHILOSOPHY & PROCESS**

Fixed Income Tax-Exempt invests in municipal bond ETFs with domestically oriented, investment-grade benchmarks. These ETFs produce income that is generally exempt from Federal income taxes. The investment approach incorporates ETFs with a national, not state-specific, posture. It is constructed to have characteristics similar to a traditional, laddered bond portfolio and its benchmark is the ICE BofA U.S. Municipal Securities Index. The Confluence Fixed Income Strategy Committee may adjust the portfolio duration and maturity to be longer, shorter or in line with this benchmark. The investment committee incorporates its viewpoints regarding Fed policy, the shape of the yield curve, relative yields, credit spreads, default rates and other market factors into the portfolio construction process

The strategy invests in a range of maturity-date ETFs to construct a portfolio similar to a diversified bond ladder, and complements these positions with traditional fixed income ETFs with more "static" maturity profiles, allowing for more precise exposures to maturities and sectors of the bond market. The Fixed Income Strategy Committee continuously monitors the portfolio, rebalancing at least annually, but may elect to rebalance over shorter time frames at its discretion. The investment committee may direct larger allocations to certain ETFs to alter the nature of maturity exposures in a portfolio.

Fixed Income Tax-Exempt is available as a standalone portfolio and may also be available as part of a Balanced account, which allows investors to combine this fixed income strategy with one of the firm's equity strategies in one portfolio.

#### **OVERVIEW**

- Strives to deliver income and lower volatility traditionally available from a diversified municipal bond portfolio
- Uses high-quality ETFs following investment grade benchmarks with domestic orientation that provide income exempt from Federal income tax
- Similar characteristics to traditional bond ladder or diversified bond index by combining use of maturity-date ETFs with traditional fixed income ETFs
- Allocations incorporate viewpoints on Fed policy, yield curve shape, relative yields, credit spreads, default rates, etc.
- Nationally diversified across maturities and municipalities; not managed on a statespecific basis
- Available as a standalone portfolio or in Balanced accounts combined with equity strategy

#### SECTOR ALLOCATION<sup>1</sup>

General Obligation	33.1%
Advance Refunded	1.3%
Revenue	65.6%

CHARACTERISTICS¹ (WEIGHTED AVERAGE)

SEC Yield 1.1%

Tax-Equivalent SEC Distribution Yield Estimate\* 1.8%
\*Assumes Federal Income Tax Rate of 35%

Duration 6.5

Maturity 10.4

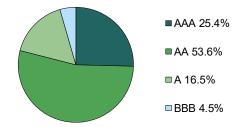
ETF Expense Ratio 0.19%

# 5 LARGEST HOLDINGS<sup>1</sup>

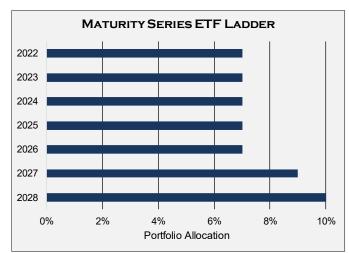
VanEck Vectors AMT-Free Long Muni ETF - MLN					
iShares iBonds Dec 2028 Term Muni Bd ETF - IBMQ	10.0%				
iShares iBonds Dec 2027 Term Muni Bd ETF - IBMP	9.0%				
Xtrackers Municipal Infras Rev Bd ETF - RVNU	7.0%				
iShares iBonds Dec 2026 Term Muni Bd ETF - IBMO	7.0%				

<sup>1</sup>This information is presented as supplemental information to the disclosures required by the GIPS® standards. Sector allocations shown represent the model portfolio as of 7/20/20 and do not represent the precise allocation in an actual client account. Allocations in client accounts may wary based on individual client considerations and market fluctuations. The allocation of assets in the model portfolio may change from time to time due to market conditions and economic factors. Investments are not guaranteed and do carry a risk of loss of principal. Each asset class has specific risks associated with it and no specific asset class can prevent a loss of capital in market downtums. The listing of "5 Largest Holdings" is not a complete list of all ETFs in the portfolio which Confluence may be currently recommending. Application of the investment strategy as of a later date will likely result in changes to the listing. Individual client portfolios may differ, sometimes significantly, from these listings. Contact Confluence for a complete list of holdings. Yield data source: Morningstar 30-day SEC yield for the model portfolio as of 7/20/20. Duration and maturity figures shown are based on all holdings in the model portfolio as of the rebalance date. ETF expense ratio is in addition to Confluence management fees. Rating categories reflect S&P ratings; source: Morningstar.

# RATING CATEGORIES<sup>1</sup>



# MATURITY SERIES ETF PROFILE<sup>2</sup>



Fixed Income Tax-Exempt utilizes a portfolio structure similar to that of a "bond ladder," a tactic often used when purchasing individual bonds. With our approach, we instead create a ladder of maturity-series ETFs. These ETFs hold large pools of bonds that mature near to, but always before, a specified end date. Accordingly, with the passage of time, the average maturity of this kind of ETF naturally shortens, thereby replicating some characteristics of an individual bond. It's not exactly the same, particularly because it doesn't mature at a par value. However, the maturity-series ETF has more credit risk diversification, while oftentimes also providing liquidity improvement, relative to an individual bond.

The strategy has ladder "rungs" from end dates ranging between 2022 and 2028. We believe this laddered approach positions investors to participate in a wider range of yields, while also providing a mechanism to help address the risk of rising interest rates. If rates were to rise, the shortest "rung" could be sold, or allowed to reach its end date. The proceeds could then be redeployed into a longer "rung," one with a higher yield.

<sup>2</sup> Holdings in client accounts may vary based on individual client considerations and market fluctuations. The model portfolio may change from time to time due to market conditions and economic factors. Investments, are not guaranteed and do carry a risk of loss of principal, Although fixed income ETFs, including maturity-series ETFs, invest in bonds, they have many differences relative to an individual bond and may trade significantly above or below the stated net asset value. ETFs trade like a stock but charge internal management fees; there will be brokerage commissions associated with buying and selling ETFs. This information is presented as supplemental information to the disclosures required by the GIPS® standards.

#### **JULY 2020 FIXED INCOME TAX-EXEMPT MARKET OBSERVATIONS**

- Easy Fed policy and low growth indicate ongoing low inflation and low interest rates.
- Municipal revenue bonds remain relatively attractive and are favored over general obligation bonds.
- ◆ The portfolio ladder adjustment maintains the overall portfolio's maturity in line with the benchmark.

The impact of the COVID-19 virus has been deep and widespread, spanning across borders, industries and demographics. The market impact has also been broad and deep, affecting stocks, bonds, real estate and commodities. Most asset classes have experienced significantly higher volatility, including municipal bonds. However, municipal bonds generally maintained much lower volatility relative to other asset classes, particularly when compared to stocks.

Another important utility that municipal bonds have delivered has been a low correlation relative to stocks. This characteristic has played a particularly helpful role during recent market turmoil. Oftentimes, when stocks have declined, municipal bonds have moved in different directions. Thus, combining municipal bonds with stocks played a significant role in addressing risk in the first half of 2020.

Still, it hasn't been all good news for municipal bond investors. The Federal Reserve responded to COVID-19 by lowering rates and creating the Municipal Liquidity Facility. As bond yields declined so, too, has the income they provide. The Fed's actions provided important market liquidity and helped avoid a financial crisis, but it's unlikely that easy monetary policy creates near-term economic growth or inflation. Accordingly, we expect interest rates, along with municipal bond income, to remain low for an extended time frame.

The municipal revenue bond allocation remains overweight relative to the benchmark. Although some segments of the revenue sector continue to face economic hurdles, such as airports and public transit, the majority are essential services such as water and sewer which have well supported cash flows. General obligation (GO) bonds, by contrast, are very fragmented and are subject to economic pressures caused by slowing sales, hotel, and visitor taxes yet are supported by property taxes, which have not suffered as they did during the Great Financial Crisis. We believe the current environment favors the return/risk profile of the revenue sector, thus the overweight.

Portfolio ladders with maturity-series ETFs remain focused on short and intermediate maturities. The ladder rungs shape the weighted portfolio maturity to around 6.5 years, a tenor slightly below the benchmark. Laddering facilitates participation in intermediate bond yields, while shorter rungs provide protection against rising interest rates. As shorter rungs begin to near their maturities, they can be reinvested in longer rungs.

Information provided in this report is for educational and illustrative purposes only and should not be construed as individualized investment advice or a recommendation. The investment or strategy discussed may not be suitable for all investors. Investors must make their own decisions based on their specific investment objectives and financial circumstances. Opinions expressed are current as of the date shown and are subject to change.

#### PERFORMANCE COMPOSITE RETURNS (FOR PERIODS ENDING JUNE 30, 2020)

	Pure Gross- of-Fees <sup>1</sup>	Net-of- Fees <sup>2</sup>	Benchmark (BofA/Muni)	Calendar Year	Pure Gross- of-Fees <sup>1</sup>	Net-of- Fees <sup>2</sup>	Benchmark (BofA/ Muni)	Difference (Gross- Bnchmrk)	# of Portfolios	Composite Assets (000s)	Total Firm Assets (000s)	Composite 3yr Std Dev	Bnchmrk 3yr Std Dev	Composite Dispersion
Since	'	(0.8%)	4.1%	2010**	(3.4%)	(4.1%)	(4.5%)	1.1%	1	\$48	\$751,909	N/A	N/A	N/A
Inception**				2011	6.5%	3.3%	11.2%	(4.7%)	1	\$51	\$937,487	N/A	N/A	N/A
5-Year*	3.0%	(0.0%)	4.0%	2012	2.0%	(1.0%)	7.3%	(5.3%)	1	\$52	\$1,272,265	N/A	N/A	N/A
3-Year*	3.4%	0.3%	4.2%	2013	(1.1%)	(4.1%)	(2.9%)	1.7%	1	\$52	\$1,955,915	2.4%	4.4%	N/A
1-Year	4.3%	1.2%	4.3%	2014	4.0%	0.9%	9.8%	(5.8%)	3	\$600	\$2,589,024	2.2%	4.1%	N/A
YTD	2.8%	1.3%	2.0%	2015	1.9%	(1.2%)	3.6%	(1.7%)	4	\$2,678	\$3,175,419	2.1%	3.7%	0.0%
QTD	3.4%	2.6%	2.7%	2016	(0.8%)	(3.8%)	0.4%	(1.3%)	5	\$2,983	\$4,413,659	3.3%	3.4%	0.1%
*Average annualized returns **Inception is 10/1/2010			2017	4.1%	1.0%	5.4%	(1.3%)	5	\$3,073	\$5,944,479	3.4%	3.2%	0.0%	
			2018	0.8%	(2.2%)	1.0%	(0.2%)	4	\$2,961	\$5,486,737	3.5%	3.3%	0.0%	
				2019	5.5%	2.4%	7.7%	(2.2%)	3	\$2,931	\$7,044,708	2.2%	2.4%	0.0%

# Portfolio Benchmark

The benchmark is the ICE BofA U.S. Municipal Securities Index (Source: Bloomberg)

Confluence claims compliance with the GIobal Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Confluence has been independently verified for the periods of 8/1/2008 through 12/31/2018. A copy of the verification report is available upon request. Verification assesses whether: 1. the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis, and 2. the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

The Fixed Income Tax-Exempt strategy was incepted on October 1, 2010, and the current Fixed Income Tax-Exempt Composite was created on May 1, 2014. Confluence Investment Management LLC is an independent registered investment adviser. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results. The U.S. Dollar is the currency used to express performance. Returns are presented gross and net of all fees and include the reinvestment of all income.

<sup>1</sup> Pure gross returns are shown as supplemental information to the disclosures required by the GIPS ® standards.

<sup>2</sup>Net-of-fee performance was calculated using the highest applicable annual bundled fee of 3.00% applied quarterly. This fee includes brokerage commissions, portfolio management, consulting services and custodial services. The Confluence fee schedule for this composite is as follows: 0.40% on the first \$500,000; 0.35% on the next \$500,000; and 0.30% over \$1,000,000. There are no incentive fees. Clients pay an all-inclusive fee based on a percentage of assets under management. The collection of fees produces a compounding effect on the total rate of return net of fees. Subsequent to May 1, 2014, bundled fee accounts make up 100% of the composite for all periods. Actual investment advisory fees incurred by clients may vary. Wrap fee schedules are provided by independent wrap sponsors and are available upon request from the respective wrap sponsor.

Performance prior to May 1, 2014, is based on the Fixed Income Tax-Exempt-Direct Composite which was created on October 1, 2010. The Fixed Income Tax-Exempt-Direct Composite include transaction costs and net-of-fee performance was calculated using the highest applicable

Performance prior to May 1, 2014, is based on the Fixed Income Tax-Exempt-Direct Composite which was created on October 1, 2010. The Fixed Income Tax-Exempt-Direct Composite includes accounts that pursue the Fixed Income Tax-Exempt strategy, but do not have bundled fees. Gross returns from the Fixed Income Tax-Exempt-Direct Composite include transaction costs and net-of-fee performance was calculated using the highest applicable annual bundled fee of 300% applied quarterly. A complete list of composite descriptions is available upon request. Additional information regarding policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. The annual composite dispersion is an equal-weighted standard deviation calculated for accounts in the composite for the entire year. The Fixed Income Tax-Exempt Composite contains fully discretionary Fixed Income Tax-Exempt wrap accounts. The Fixed Income Tax-Exempt portfolio utilizes bond ETFs to earn tax-exempt income.

\*\*Results shown for the year 2010 represent partial period performance from October 1, 2010, through December 31, 2010. N/A-Composite Dispersion: Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year. N/A-3yr Std Dev: Composite does not have 3 years of monthly performance history.

# **Confluence Fixed Income Committee**

Mark Keller, CFA
Gregory Ellston
William O'Grady
David Miyazaki, CFA
Kaisa Stucke, CFA
Patrick Fearon-Hernandez, CFA

# **The Confluence Mission**

Our mission is to provide our clients with superior investment solutions and exceptional client service with the highest standards of ethics and integrity. Our team of investment professionals is committed to delivering innovative products and sound, practical advice to enable investors to achieve their investment objectives.

#### ABOUT CONFLUENCE INVESTMENT MANAGEMENT LLC

Confluence Investment Management is an independent Registered Investment Advisor located in St. Louis, Missouri, that provides professional portfolio management and advisory services to institutional and individual clients. Confluence's investment philosophy is based upon independent, fundamental research that integrates evaluation of market cycles, macroeconomics and geopolitical analysis with the firm's value-driven approach. The investment team's portfolio management philosophy begins by addressing risk and follows through by positioning clients to achieve income and growth objectives.

#### FOR MORE INFORMATION CONTACT A MEMBER OF OUR SALES TEAM:

Wayne Knowles National Sales Director (314) 526-0914 wknowles@confluenceim.com Ron Pond | West Sr. Regional Sales Director (314) 526-0759 rpond@confluenceim.com Steve Mikez | North-Central Sr. Regional Sales Director (314) 526-0776 smikez@confluenceim.com

Jason Gantt | East Regional Sales Director (314) 526-0364 jgantt@confluenceim.com Jim Taylor | Mid-South Regional Sales Director (314) 526-0469 jtaylor@confluenceim.com