

Confluence Investment Management Firm Profile

About Us

Confluence Investment Management LLC is an independent Registered Investment Adviser. Confluence provides professional portfolio management and advisory services to institutional and individual clients. Although the firm was founded in 2007, the Confluence team has more than 400 years of combined financial experience and 200 years of portfolio management experience, maintaining a proven track record that dates back to 1994.



investment team at Confluence specializes in equity portfolio management, asset allocation portfolio management alternative investment management. As of March 31, 2018, Confluence had \$8.2 billion dollars in assets under management and supervision.

Our Investment Approach

The firm's investment philosophy is based upon independent, fundamental research that integrates the firm's evaluation of market cycles, macroeconomics and geopolitical analysis with its value-driven, fundamental company-specific approach. Confluence's portfolio management philosophy begins by assessing risk, and follows through by positioning clients to achieve their income and growth objectives.

The firm combines top-down and bottom-up analytics in an integrated process that considers both the big picture, as well as the smaller details. This discipline enables the investment team to identify broad risks, while taking advantage of specific opportunities.

Product Overview

Confluence offers a variety of investment solutions, including separately managed account portfolios, with a range of investment objectives that allow clients to select a portfolio that best suits their individual investment goals.

Equity Strategies

- Equity Income
- IDEA Plus
- Large Cap Value
- Balanced Accounts
- Small Cap Value
- Increasing Dividend Equity Account (IDEA)
- All Cap Value
- Value Opportunities (closed to new accounts)

Asset Allocation Strategies

- Income with Growth
- Growth & Income (Taxable & Tax-Exempt)
- Growth
- Aggressive Growth

Why Confluence?

- Experienced, cohesive team led by Mark Keller
- Consistent investment approach for 20+ years
- Dedication to research process
- Exceptional client service
- Highest standards of ethics & integrity

Product History

- 1994: Large Cap Value
- 1994: Small Cap Value
- 2000: Value Opportunities
- 2000: Equity Income
- 2005: All Cap Value
- 2007: First Trust Specialty Finance
 & Financial Opportunities
 Fund (NYSE: FGB)
- 2008: Asset Allocation Portfolios
 - Aggressive Growth
 - Growth & Income
 - Growth
 - Income with Growth
- 2009: Increasing Dividend Equity Account (IDEA)
- 2009: Global Hard Assets
- 2011: First Trust/Confluence Small Cap Value Fund (NYSE: FOVAX)
- 2011: IDEA Plus
- 2011: Specialty Finance BDC

Alternative Strategies

- Global Hard Assets
- Specialty Finance BDC

Confluence claims compliance with the Global Investment Performance Standards (GIPS®). A GIPS-compliant presentation and/or the firm's list of composite descriptions can be requested by contacting Confluence.

Investment & Leadership Teams

Confluence is made up of experienced investment professionals who are dedicated to an exceptional level of client service and communication. Maintaining strong solidarity pre-dating the formation of Confluence, the core investment team led by Mark Keller managed assets across various equity and asset allocation strategies while at their prior firm. Confluence's disciplined investment process and performance has stood the test of time across a broad range of economic and market cycles.

	Financial Experience (years)	Portfolio Management/ Research Experience (years)
Mark Keller, CFA, Chief Investment Officer & CEO	40	40
Brian Hansen, President & COO	24	2
Bill O'Grady, Chief Market Strategist	33	11
Dan Winter, CFA, Portfolio Manager	25	24
Chris Stein, Portfolio Manager	21	20
Tom Dugan, CFA, Portfolio Manager	18	14
Gregory Ellston, Director of Asset Allocation	32	30
David Miyazaki, CFA, Portfolio Manager	27	19
Patty Dahl, Portfolio Manager	30	14
Tore Stole, Director of Research	32	32
John Wobbe, Equity Analyst	20	20
Joe Hanzlik, Equity Analyst	24	10
Dustin Hausladen, Equity Analyst	14	8
Kaisa Stucke, CFA, Associate Equity Analyst	11	6
Blair Brumley, CFA, Equity Analyst	32	32
Brett Mawhiney, CFA, Equity Analyst	10	10
John Laux, Senior Trader & Options Specialist	30	0

Equity Strategies

Confluence's investment philosophy for its equity strategies seeks to identify "great companies" at bargain prices. Indepth proprietary research focuses on companies that consistently generate high levels of cash flow, maintain competitive advantages enabling pricing power, and possess seasoned teams management that have demonstrated the wise use of excess capital. Confluence looks to invest in these quality companies at attractive valuations. Over time, we believe this approach helps position the portfolio to deliver superior risk-adjusted returns.

Alternative Strategies

Management of these strategies begins with top-down evaluations of the geopolitical environment, fundamental macroeconomic trends and technical patterns in the target markets. The Global Hard Assets portfolio is focused on investments in hard assets which Confluence defines as tangible commodities, such as a gold bar, a barrel of oil or a ton of coal. The Specialty Finance BDC portfolio is focused on a niche of the financial sector where companies lend and invest in the private debt and equity markets.

Key Statistics

- 100% employee-owned
- 33 employees
- Research intensive and team driven
- 25 years average investment experience

For More Information:

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Asset Allocation

Confluence's approach to asset allocation incorporates forward-looking analytics to estimate the performance of 12 different asset classes in terms of risk, return and yield. This cyclical approach recognizes that intermediate trends can diverge significantly from long-term averages. Our intention is to optimize potential return while remaining within an acceptable risk profile. Confluence utilizes exchangetraded funds (ETFs), which allow us to focus on or avoid particular industry sectors, bond maturities, commodities or countries. The investment experience in managing ETF-based asset allocation programs dates back to 2001.



con•flu•ence

- 1. A flowing together of two or more streams.
- 2. A gathering, joining, or meeting together of two or more things at one juncture or point.