

2021

# Specialty Finance BDC • Alternative Investment Strategies

The Specialty Finance BDC strategy is focused on a niche of the financial sector known as business development companies, or BDCs lend to and invest in the private debt and equity markets. The majority, if not all, of the portfolio holdings are in BDCs, typically involving 20-30 positions with a moderate level of turnover. This strategy is appropriate for clients seeking alternative investment exposure to the private markets, one that involves high levels of income from an equity portfolio with above-average volatility. Most of the portfolio income will be in the form of non-qualified dividends.

## Market & Strategy Commentary

The Confluence Specialty Finance BDC strategy had a total return of 13.6% (gross of fees) in the first quarter of 2021, which was lower than the Wells Fargo BDC Index total return of 17.7%. Although the relative return was lower than the benchmark this quarter, the gross composite return was higher over the last year by 2.3%. The Confluence BDC strategy ended the first quarter with a dividend yield of 8.4%.

[The net-of-fees return was +12.7% QTD and lower than the benchmark by 3.3% for the trailing one-year period. See disclosures on p.2 for fee description; actual investment advisory fees may vary.]

To begin 2021, BDCs delivered a fourth consecutive quarter of improving operating fundamentals, a trend that facilitated another strong quarter of returns. Most BDCs have recovered from the negative portfolio marks caused by the pandemic and have been ramping up new loan origination volume. This progress should position the industry to benefit as the economy continues to open and expand as immunity to COVID-19 rises in the U.S.

Prior to the pandemic, the Confluence BDC strategy had many years of return volatility well below that of the benchmark. However, during 2020, volatility rose and was at times even higher than the benchmark. At times, this increase was actually beneficial for the strategy's relative and absolute returns because the volatility occurred to the upside. More recently, BDC volatility has declined. Although the pandemic and general uncertainty are likely to keep volatility somewhat elevated, we expect that BDC volatility can continue to decline helped by reasonable valuations and high dividend yields.

With default trends stable and NAVs improving, the fundamentals for BDCs are on a positive trend. Valuations have moved up in line with historical averages, meaning that BDC stocks are no longer deeply discounted. From this vantage point, we believe BDC investors today can be positioned to capture the underlying ROE of BDCs, which should generally be in the high-single-digit neighborhood. Furthermore, we believe most of that return is likely to come in the form of dividends, meaning that BDCs can continue to fit into portfolios where current yield is an investment objective.

#### ABOUT CONFLUENCE INVESTMENT MANAGEMENT LLC

Confluence Investment Management is an independent Registered Investment Advisor located in St. Louis, Missouri, that provides professional portfolio management and advisory services to institutional and individual clients. Confluence's investment philosophy is based upon independent, fundamental research that integrates evaluation of market cycles, macroeconomics and geopolitical analysis with the firm's value-driven, company-specific approach. The portfolio management philosophy begins by assessing risk and follows through by positioning clients to achieve their income and growth objectives.

## Specialty Finance BDC • Alternative Investment Strategies

### **5 Largest Holdings** (as of 3/31/21)

Company	Market Capitalization	Portfolio Weight
	(\$ millions)	
Ares Capital Corporation	8,173.5	7.0%
Barings BDC, Inc.	651.9	6.5%
Main Street Capital Corporation	2,661.0	6.4%
Sixth Street Specialty Lending, Inc.	1,513.0	6.4%
TCP Capital Corporation	798.9	6.2%

Pure

Gross-of-

Fees1

1.1%

27.9%

15.8%

(4.4%)

(3.3%)

22.1%

0.9%

(1.7%)

25.0%

(6.8%)

Calendar

2011\*

2012

2013

2020

Net-of-

0.9%

24.1%

12.4%

(7.2%)

(6.2%)

18.4%

(2.1%)

(4.6%)

21.3%

(9.6%)

The listing of "5 Largest Holdings" is not a complete list of all stocks in the portfolio or which Confluence may be currently recommending. Application of the investment strategy as of a later date will likely result in changes to the listing. Individual client portfolios in the program may differ, sometimes significantly, from these listings. Contact Confluence for a complete list of holdings.

All investments carry a certain degree of risk, including possible loss of principal. It is important to review your investment objectives, risk tolerance and liquidity needs before choosing an investment style or manager. Equity securities are subject to market risk and may decline in value due to adverse company, industry or general

Benchmark

3yr Std Dev

N/A

N/A

N/A

11.4%

12.7%

13.7%

13.6%

12.9%

13.1%

30.8%

3yr Std

N/A

N/A

N/A

9.7%

12.0%

13.1%

12.4%

11.1%

10.9%

31.6%

Dev

Composite

Dispersion

N/A

N/A

N/A

0.0%

0.3%

0.8%

0.3%

0.2%

0.5%

1.0%

## Performance Composite Returns (For Periods Ending March 31, 2021)

Benchmark

(WFBDC)

(0.7%)

34.5%

16.3%

(7.8%)

(4.1%)

24.4%

0.1%

(6.6%)

27.3%

(11.2%)

Difference

(Gross-WFBDC)

1.8%

(6.6%)

(0.5%)

3.4%

0.8%

(2.4%)

0.8%

4.8%

(2.3%)

4.4%

# of

Portfolios

1

1

2

18

25

21

19

24

35

33

Composite

Assets (000s)

\$104

\$133

\$1,459

\$3,644

\$4,621

\$3,857

\$2,905

\$3,702

\$7,179

\$6,782

Total Strategy

Assets (000s)\*\*\*

\$6,645

\$34,748

\$42,929

\$51,015

\$51,912

\$64,970

\$55,878

\$54,037

\$57,964

\$27,280

Total Firm

Assets (000s)

\$937,487

\$1,272,265

\$1,955,915

\$2,589,024

\$3,175,419

\$4,413,659

\$5,944,479

\$5,486,737

\$7,044,708

\$6,889,798

	Pure Gross-of- Fees <sup>1</sup>	Net-of- Fees <sup>2</sup>	Benchmark (WFBDC)
Since Inception**	8.9%	5.7%	8.4%
5-Year*	9.1%	5.9%	8.2%
3-Year*	10.0%	6.7%	8.5%
1-Year	90.2%	84.6%	87.9%
YTD	13.6%	12.7%	17.7%
QTD	13.6%	12.7%	17.7%

o rour	0.170	0.070	0.270	2010
3-Year*	10.0%	6.7%	8.5%	2014
1-Year	90.2%	84.6%	87.9%	2015
		- 1.070		2016
YTD	13.6%	12.7%	17.7%	2017
QTD	13.6%	12.7%	17.7%	2018
				2019

<sup>\*</sup>Average annualized returns

#### Portfolio Benchmark

Wells Fargo BDC Index - A total return index that measures the performance of all Business Development Companies (BDCs) listed on the NYSE or NASDAQ that satisfy market capitalization and other

Confluence Investment Management LLC claims compliance with the Global investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Confluence Investment Management LLC has been independently verified for the periods August 1, 2008, through December 31, 2019. The verification report is available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards.

Verification provides assurance on whether the firm's policies and procedures related to composite maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote dissurance on the accuracy or quality of the content contained herein.

The Specialty Finance BDC strategy was incepted on December 1, 2011, and the current Specialty Finance BDC Composite was created on February 1, 2013. Confluence Investment Management LLC is an independent registered investment adviser. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. Past performance is not indicative of future results. The U.S. Dollar is the currency used to express performance. Returns are presented gross and net of all fees and include the reinvestment of all income.

1 Pure gross returns are shown as supplemental information to the disclosures required by the GIPS® standards.

<sup>2</sup> Net-of-fee performance was calculated using the highest applicable annual bundled fee of 3.00% applied quarterly. This fee includes brokerage commissions, portfolio management, consulting services and custodial services. The Confluence fee schedule for this composite is as follows: 1.00% on the first \$500,000; 0.90% on the next \$500,000; and 0.75% over \$1,000,000. There are no incentive fees. Clients pay an all-inclusive fee based on a percentage of assets under management. The collection of fees produces a compounding effect on the total rate of return net of fees. Subsequent to February 1, 2013, bundled fee accounts make up 100% of the composite. Actual investment advisory fees incurred by clients may vary. Wrap fee schedules are provided by independent wrap sponsors and are available upon request from the respective wrap sponsor.

Performance prior to February 1, 2013, is based on the Specialty Finance BDC-Direct Composite which was created on December 1, 2011. The Specialty Finance BDC-Direct Composite includes accounts that pursue the Specialty Finance BDC strategy, but do not have bundled fees. Gross returns from the Specialty Finance BDC-Direct Composite include transaction costs and net-of-fee performance was calculated using the highest applicable annual bundled fee of 3.00% applied quarterly.

A complete list of composite descriptions is available upon request. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. The annual composite dispersion is an equal-weighted standard deviation, using gross-of-fee returns, calculated for the accounts in the composite for the entire year. The three-year annualized standard deviation measures the variability of the composite gross returns over the preceding 36-month period. The Specialty Finance BDC composite contains fully discretionary Specialty Finance BDC wrap accounts. The Specialty Finance BDC portfolio invests primarily in Business Development Companies (BDCs) to earn current income with potential long-term capital appreciation.

\*\*Results shown for the year 2011 represent partial period performance from December 1, 2011, through December 31, 2011. \*\*\*Total Strategy Assets are shown as supplemental information.

N/A-Composite Dispersion: Information is not statistically meaningful due to an insufficient number of portfolios in the composite for the entire year.

N/A-3yr Std Dev: Composite does not have 3 years of monthly performance history.

A BDC's portfolio typically will include a substantial amount of securities purchased in private placements, and its portfolio may carry risks similar to those of a private equity or private debt fund. Securities that are not publicly registered may be difficult to value and may be difficult to sell at a price representative of their intrinsic value. To the extent a BDC focuses its investments in a specific sector, the BDC will be susceptible to adverse conditions and economic or regulatory occurrences affecting the specific sector or industry group, which tends to increase volatility and result in higher risk. BDCs may employ the use of leverage in their portfolios through borrowings or the issuance of preferred stock. While leverage often serves to increase the yield of a BDC, this leverage also subjects the BDC to increased risks, including the likelihood of increased volatility and the possibility that the BDC's common share income may fall if the interest rate on any borrowings rises.

Individual holding performance and contribution methodology as well as a list of every holding's contribution to the strategy can be obtained by contacting Confluence. Material is published solely for informational purposes and is not an offer to buy or sell or a solicitation of an offer to buy or sell any security or investment product. Holdings identified do not represent all of the securities purchased, sold or recommended. Information is presented as supplemental information to the disclosures required by GIPS® standards. Opinions and estimates are as of a certain date and subject to change without notice. Investment or investment services mentioned may not be suitable to an investor and the investor should seek advice from an investment professional, if applicable. Past performance is no guarantee of future results. Investing in securities involves the risk of loss of the amount invested that investors should be prepared to bear. There can be no assurance that any investment objective will be achieved or that any investment will be profitable or avoid incurring losses. Indices: The Wells Fargo BDC Index is shown as additional information. This index is unmanaged. An investor cannot invest directly in an index. It is shown for illustrative purposes only & does not represent the performance of any specific investment. Index returns do not include any expenses, fees or sales charges, which would lower performance.

<sup>\*\*</sup>Inception is 12/1/2011