

Asset Allocation Bi-Weekly

By the Confluence Asset Allocation Committee

Confluence Investment Management offers various asset allocation products which are managed using "top down," or macro, analysis. We publish asset allocation thoughts on a bi-weekly basis, updating the report every other Monday, along with an accompanying <u>podcast</u>.

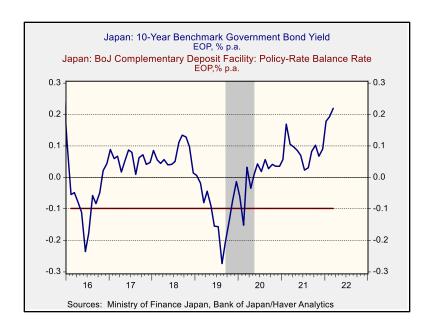
The Bank of Japan Cocks the Trigger

April 18, 2022

In Hollywood movies, the classic device to convey a menacing threat is to have the tough-guy cop pull back the hammer on his revolver and cock the trigger. It's not enough that the cop just points his gun at the criminal. Once you hear that "click," you know the threat is imminent. You know it would only take a pull of the finger, and the bad guy is history. What you may not know is that Bank of Japan Governor Kuroda gave just this kind of "Are ya' feeling lucky, punk?" performance last month. But as we discuss here, the big gun that Kuroda cocked was strictly financial—yield-curve control instead of a Smith & Wesson—and the opponent who got weak in the knees and fell to the ground wasn't a petty thief, but the Japanese yen.

Since 2013, the BoJ has had an agreement with the government to work together on defeating deflation and bringing annual consumer price increases up to 2%. Shortly after Prime Minister Kishida's election in 2021, the central bank renewed that commitment. The central bank's effort initially focused on holding short-term interest rates very low and implementing massive asset purchases to pump funds into the economy. However, Japanese inflation remained stuck near 0%. In 2016, the BoJ, therefore, expanded its approach also to include "yield curve control," in which it keeps short-term interest rates slightly negative (currently -0.1%) and commits to capping 10-year Japanese government bond yields at "around 0%."

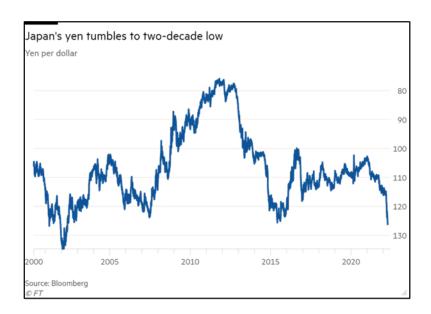
While the BoJ's yield-curve control policy has been in place for six years, slow economic growth and low inflation around the world meant its commitment to hold long-term yields near 0% was never really tested. Even when the U.S. economy strengthened enough to prompt a series of Federal Reserve rate hikes from 2016 to 2018, the yield on 10-year JGBs only rose to about 0.1%, well within the range that seemed consistent with "around 0%" (see chart below). With 10-year JGB yields so well behaved, the BoJ's yield-curve control policy seemed little more than an uncocked gun: concerning but not necessarily menacing.



The problem is that the global economic and financial landscape has changed dramatically over the last year. Galloping inflation in many countries outside of Japan has prompted central banks ranging from the Fed to the Bank of England to start hiking their benchmark interest rates. In fact, multiple Fed officials have signaled that their next move in early May might be an aggressive hike of 0.50% rather than the more usual hike of 0.25%. The policymakers' scurry to hike rates has driven up government bond yields around the world, including in Japan. By late March, the 10-year JGB yield had jumped above 0.20% and was well on its way to 0.25%. Anything above that level would be hard to characterize as "around 0%," so it was clear that the first real test of the BoJ's yield-curve control policy had arrived.

And what did the BoJ do? At its March 18 policy meeting, it reiterated its commitment to buy whatever amount of JGBs necessary to keep the 10-year yield near 0%. In other words, it said that even if the other major central banks are hiking their interest rates to rein in inflation, it would buy an unlimited amount of government bonds to keep yields steady. So, it pulled back the hammer on its revolver and let the world hear an enormous financial "click."

As shown in the chart below, the BoJ's unexpected recommitment to loose policy has driven a series of considerable drops in the value of the yen. In late February, the currency fell to a seven-year low of 123.66 per dollar (\$0.00809), down 6.9% from the end of 2021 and 16.6% from the end of 2020. What explains these gigantic declines? The BoJ's promise to buy unlimited amounts of bonds and unleash unlimited funds into the economy equates to a threat of *currency debasement*. Essentially, it amounts to the threat of a limitless supply of money in the economy, with the result that the value of that money would be in question.



The implications of the BoJ's stance are important for investment strategy. Given the historically high levels of debt weighing on major countries worldwide and growth challenges like falling birth rates, we think the Fed and other major central banks could also be tempted to adopt yield-curve control in the coming years. If their current efforts to fight inflation aren't successful and longer-term bond yields start to drift higher, the central banks may decide they can't afford to acquiesce. Like the BoJ, they could decide to sit on yields, implying that they would also have to be open to unlimited bond purchases and money creation. Currency values in those countries would be at risk. Many investors fearful about inflation would likely try to hedge their bets by purchasing physical stores of value such as gold, silver, and other commodities. This is a key reason we favor a significant exposure to such commodities in several of our asset allocation strategies. For those investors who don't take steps to hedge against currency debasement, we would only ask, "Are ya feeling lucky?"

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